



INTELLIGENCE ÉCONOMIQUE ET PROTECTION DE L'INFORMATION

BUSINESS INTELLIGENCE AND INFORMATION PROTECTION

Lecturers: Laure FLANDRIN

| Lecturers : 14.0 | TC : 0.0 | PW : 0.0 | Autonomy : 0.0 | Study : 0.0 | Project : 0.0 | Language : FR

Objectives

Make engineers aware of the need for companies to collect, process and disseminate relevant information through various forms of business intelligence, and to take into account the strategic importance of protecting knowledge and know-how. Understand the mechanisms of industrial property (patents, trademarks, models and copyrights, etc.).

Keywords : Information system, intellectual property, patent, trade mark, model

Programme

Economic intelligence
Intellectual Property
Information system security

Learning outcomes

- Understand the scope of economic intelligence
- Understand the mechanisms of intellectual property
- Be able to apply for a patent, a trade mark or a copy right

Independent study

Objectifs : Implement concepts

Méthodes : Case studies

Core texts

LORHO, T., *PROFESSION CAMÉLÉON - DE LA DGSE À L'INTELLIGENCE ÉCONOMIQUE*, FAYARD, 2015
HARBULOT, C. *MANUEL D'INTELLIGENCE ÉCONOMIQUE*, PUF, 2015
POLLAUD-DULIAN, F. *LA PROPRIÉTÉ INDUSTRIELLE - PROPRIÉTÉ INTELLECTUELLE*, ECONOMICA, 2010

Assessment

Case studies