



PROJET ICO

FIRST DESIGN OF INNOVATIVE PRODUCTS

Lecturers: **Olivier DESSOMBZ**

| Lecturers : 12 | TC : 0.0 | PW : 0.0 | Autonomy : 10 | Study : 0.0 | Project : 0.0 | Language : FR

Objectives

Imagine innovative products using a "Design thinking" process and check their feasibility in a pre-conception phase . To lay the foundations of a "business model" with an entrepreneurial vision.

Keywords : Innovation, design, entrepreneurship

Programme

- Creativity session for the definition of innovative products
- Competition analysis
- Functional analysis
- Pre-design
- Construction of a business model

Learning outcomes

Independent study

Objectifs : This activity is not concerned with framed autonomy activities outside personal work.

Méthodes : This activity is not concerned with framed autonomy activities outside personal work.

Core texts

Assessment

Report + Defense