

SEM - Economics and management S5



ECONOMIE GÉNÉRALE

INTRODUCTION TO ECONOMICS

Lecturers: Laure FLANDRIN

| Lecturers : 18.0 | TC : 10.0 | PW : 0.0 | Autonomy : 4.0 | Study : 0.0 | Project : 0.0 | Language : FR

Objectives

Understanding the contemporary economic world as an interlocking set of crises:

- Understanding the dysfunction of capital and labour markets.
- Understanding the global crisis of inequality.
- Understanding the global crisis of ecosystems.

Keywords : Capitalism; Crises; Growth instability; Secular stagnation; Financial instability; Unemployment; Inequality; Globalisation; Innovations; Negative externalities; Carbon prices; Regulation; Pollution rights market.

Programme

Three main parts:

- Crises of capitalism: capital and labour markets in turmoil
- Crisis of globalisation and inequality
- Global crisis of ecosystems: markets for pollution rights, carbon tax, research subsidies

Learning outcomes

- C2I3 Thinking and acting in an unpredictable and uncertain environment.
- C5N2 Making sense.

Independent study

Objectifs : No

Méthodes :

Core texts

Michel Aglietta, *CAPITALISME. LE TEMPS DES RUPTURES*, Odile Jacob, 2019
Olivier Blanchard, Daniel Cohen et David Johnson *MACROÉCONOMIE*, Pearson, 2013

Assessment

Literature review with questions.



GESTION D'ENTREPRISE

ENTERPRISE MANAGEMENT

Lecturers: Sylvie MIRA

| Lecturers : 14.0 | TC : 14.0 | PW : 0.0 | Autonomy : 4.0 | Study : 0.0 | Project : 0.0 | Language : FR

Objectives

The course is designed to provide students with the fundamentals of accounting , finance and cost management.

Keywords : Accounting, finance , cost management

Programme

- Accounting: data recording and design of final documents (balance sheet and P&L).
- Finance: analysis of accounting data and financial diagnosis.
- Cost management: costs and breakeven.
- Business game.

Learning outcomes

- Know how to read and interpret accounting documents.
- Know how to prepare financial documents and analyse them.
- Know how to calculate a cost and a break-even point.

Independent study

Objectifs : Get additional knowledge.

Méthodes : Learning on an digital platform.

Core texts

FRIEDRICH Jean-Jacques, *COMPTABILITÉ GÉNÉRALE ET GESTION DES ENTREPRISES*, Hachette, 2021
NICOLAS Franck *FINANCE POUR NON-FINANCIERS*, Dunod, 2016
DUBRULLE Louis, JOURDAIN Didier, SERVAN Roger *COMPTABILITÉ ANALYTIQUE DE GESTION PARUTION*, Dunod, 2013

Assessment

Quiz on e-learning platform, business game score, individual exam.