



## CLIC - CENTRALE LYON INNOVATION CAMP

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Lecturers: Clotilde MINFRAY, Jean-Pierre CLOAREC

| Lecturers : 2 | TC : 2 | PW : 0.0 | Autonomy : 0.0 | Study : 0.0 | Project : 28 | Language : FR

#### Objectives

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- Awareness of all first year student to creativity.
- Appropriation and deployment of a methodological tool of creativity (C-K method).

**Keywords :** Innovation challenge, work in group (x5), C-K method

#### Programme

Pedagogical process put in place to respond by team of 5 students to an innovation challenge proposed by an industrial partner of Ecole Centrale de Lyon.

- 2h tutorial: appropriation of C-K method
- 1h tutorial: how to do a good pitch?
- Autonomous work by student teams on 4 days

#### Learning outcomes

- Make ideas emerge.
- Dare.
- Realise and create value.
- Generate individual and collective performance.

#### Independent study

**Objectifs :** Make ideas emerge, present them and convince a jury.

**Méthodes :** The autonomous work is organized in several phases: appropriation of the subject, phase of exploration, phase of analysis and selection, phase of deepening, restitution.  
At the end of the work in autonomy, the students must submit three

#### Core texts

Lina Alami, *INNOVER ? INNOVEZ ! INNOVONS...* [HTTP://COMMENT-INNOVER.FR/](http://COMMENT-INNOVER.FR/), 2015  
Cabinet Stim *LES MÉTHODES D'INNOVATION À L'AIDE DE LA THÉORIE C-K.*, Licence Creative Commons, 2014

#### Assessment

Validation by competencies