



FINANCE D'ENTREPRISE

COST MANAGEMENT AND ENTREPRENEURIAL FINANCE

Lecturers: Sylvie MIRA

| Lecturers : 32.0 | TC : 0.0 | PW : 0.0 | Autonomy : 0.0 | Study : 0.0 | Project : 0.0 | Language : FR

Objectives

Learn to establish a financial diagnosis from a company's accounting documents
Learn to design a financing plan
Learn to evaluate a company

Keywords : Financial analysis
Cash flow statement
Company's value

Programme

From accounting records to financial records
Evaluation of profitability and return on equity
Cash flow statement
Financial diagnosis
Business valuation

Learning outcomes

- Know how to establish a financial diagnosis
- Know how to evaluate a company's working capital
- Know how to design the cash flow statement
- Know how to calculate a company's value

Independent study

Objectifs : Apply knowledge to real cases

Méthodes : Financial case studies
Financial decision making with a business game

Core texts

MARION A, *ANALYSE FINANCIÈRE CONCEPTS ET MÉTHODES*, Dunod, 2015
VERNIMMEN P., QUIRY P., LE FUR Y. *FINANCE D'ENTREPRISE*, Dalloz, 2020
LEGROS G. *L'ÉVALUATION DES ENTREPRISES - MÉTHODES ET ÉTUDES DE CAS*, Dunod, 2015

Assessment

Case studies