



MONDIALISATION ET TRANSCULTURALITÉS

GLOBALIZATION AND TRANSCULTURAL ISSUES

Lecturers: Cécile LACOIN

| Lecturers : 28.0 | TC : 0.0 | PW : 0.0 | Autonomy : 4.0 | Study : 0.0 | Project : 0.0 | Language : FR

Objectives

Globalization subverts our time. We are cooperating with partners from other countries. Companies multiply their exchanges, they delocate and relocate permanently. Movies, series and sport events have a global audience. Under the visible standardization carried by globalization, local peculiarities stand out and maintain economical and social processes within the cultural field. Therefore, globalization can be characterized by a process of « glocalization ». The course analyses all forms of globalization (which is neither a recent phenomenon, nor a simple one) and enables to develop skills in cross-cultural understanding by analysing various issues, such as economy, nature, culture, languages, body....

Keywords : Globalization, glocalization, cross-cultural issues, economy, labour, nature, body, culture, modernity, languages

Programme

The course presents concepts and methods for the analysis of globalization issues today, by putting them into perspective. Specific themes are being analyzed in order to understand the cross-cultural stakes such as: the various stages of globalization across the centuries, the diversity of the forms of capitalism, the relationship to work, the transformation in the perception of bodies and exchanges between people, the various meanings of nature, the cultural

Learning outcomes

- Understanding globalization and its issues.
- Developing critical thinking and raising awareness of the own culture.
- Identifying the differences between several cultures and their interactions.
- Developing abilities to communicate and interact with people from other cultures.

Independent study

Objectifs : In groups of 3 or 4 students. Each group identifies an issue or an artwork at the museum and compares it with objects of another culture.

Méthodes : Students are attending a guide tour of the Musée des Beaux Arts and have to choose one of the artworks to present.

Core texts

Appadurai, Arjun. , *CONDITION DE L'HOMME GLOBAL*, PAYOT, 2013
Legendre, Pierre. *TOUR DU MONDE DES CONCEPTS*, FAYARD, 2013
Sauquet Bernard, Vielajus Martin *L'INTELLIGENCE INTERCULTURELLE*, Charles Leopold Mayer, 2014

Assessment

50% Knowledge - 50% Know-how
Knowledge : 50% final exam - 50% continuous assessment
Know-how : 50% final exam - 50% continuous assessment