



## **NOUVELLES TECHNOLOGIES DE L'INFORMATION ET DE LA COMMUNICATION**

### **NEW TECHNOLOGIES OF INFORMATION AND COMMUNICATION**

**Lecturers:** Daniel MULLER, Alexandre SAIDI, Mohsen ARDABILIAN

| Lecturers : 0.0 | TC : 28.0 | PW : 0.0 | Autonomy : 0.0 | Study : 0.0 | Project : 0.0 | Language : FR

#### **Objectives**

At the convergence of IT, telecommunications, corporate networks, and multimedia, the world of Information and Communication Technologies is constantly changing and therefore requires active monitoring by stakeholders. involved. This training action aims to introduce students to technological watch, both theoretically and practically. In coordination with the teaching team, the students will put technological watch into practice by carrying out their own study on a freely chosen subject. Each student will be asked to present his results to all his peers during workshops organized for this purpose.

**Keywords :** Technological watch, information and communication technologies, innovation.

#### **Programme**

Introduction to technological and strategic watch  
The challenges - The tools  
The main areas of technology watch - choice of an issue  
Individual presentations by the students of the selected subjects

#### **Learning outcomes**

- To be able to carry out a technological watch.
- Knowing how to identify innovations in your sector of activity.
- Be able to report to peers.

#### **Independent study**

**Objectifs :** This activity is not concerned with framed autonomy activities outside personal work.

**Méthodes :** This activity is not concerned with framed autonomy activities outside personal work.

#### **Core texts**

F. Jakobiak, *L'INTELLIGENCE ÉCONOMIQUE, TECHNIQUES ET OUTILS.* , Dunod,, 2009

#### **Assessment**

Final Mark Score = 20% knowledge + 70% know-how + 10% interpersonal skills  
Knowledge score = 100% methodological report  
Interpersonal skills score = attendance