



ENTREPRENEUR

ENTREPRENEURIAL COACHING

Lecturers: **Thierry FARGERE, Sylvie MIRA**

| Lecturers : 0.0 | TC : 28.0 | PW : 0.0 | Autonomy : 0.0 | Study : 0.0 | Project : 0.0 | Language : FR

Objectives

Develop entrepreneurial competencies and create a startup

Keywords : business creation - entrepreneurial finance - entrepreneurial law

Programme

Legal aspects of business creation
Financial dimensions of business creation
Startup management

Learning outcomes

- Implement a business creation process
- Know how to finance a business creation
- Know the different legal status of a startup

Independent study

Objectifs : Implementation of a startup creation process

Méthodes : Practical work with potential customers, competitors, financial plan

Core texts

Alexander Osterwalder, Yves Pigneur, Alan Smith. , *BUSINESS MODEL GENERATION*, WILEY, 2010
Eric Ries. *THE LEAN STARTUP.*, CURRENCY., 2017

Assessment

Continuous monitoring of project progress