CLIC - CENTRALE LYON INNOVATION CAMP

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| Lecturers : 0.0 | TC : 0.0 | PW : 0.0 | Autonomy : 0.0 | Study : 0.0 | Project : 0.0 | Language : FR

Objectives

- Awareness of all first year student to creativity.
- Appropriation and deployment of a methodological tool of creativity (C-K method).

Keywords : Innovation challenge, work in group (x5), C-K method

Programme

Pedagogical process put in place to respond by team of 5 students to an innovation challenge proposed by an industrial partner of Ecole Centrale de Lyon.
- 2h tutorial: appropriation of C-K method
- 1h tutorial: how to do a good pitch?
- Autonomous work by student teams on 4 days

Learning outcomes

- Make ideas emerge.
- Dare.
- Realise and create value.
- Generate individual and collective performance.

Independent study

Objectifs : Make ideas emerge, present them and convince a jury.

Méhodes : The autonomous work is organized in several phases: appropriation of the subject, phase of exploration, phase of analysis and selection, phase of deepening, restitution.
At the end of the work in autonomy, the students must submit three

Core texts

Lina Alami, *INNOVER ? INNOVEZ ! INNOVONS... HTTP://COMMENT-INNOVER.FR/* , 2015
Cabinet Stim *LES MÉTHODES D'INNOVATION À L'AIDE DE LA THÉORIE C-K.*, Licence Creative Commons, 2014

Assessment

Validation by competencies