



GESTION D'ENTREPRISE

ENTERPRISE MANAGEMENT

Lecturers: Sylvie MIRA

| Lecturers : 14.0 | TC : 14.0 | PW : 0.0 | Autonomy : 4.0 | Study : 0.0 | Project : 0.0 | Language : FR

Objectives

The course is designed to provide students with the fundamentals of accounting , finance and cost management.

Keywords : Accounting, finance , cost management

Programme

- Accounting: data recording and design of final documents (balance sheet and P&L).
- Finance: analysis of accounting data and financial diagnosis.
- Cost management: costs and breakeven.
- Business game.

Learning outcomes

- Know how to read and interpret accounting documents.
- Know how to prepare financial documents and analyse them.
- Know how to calculate a cost and a break-even point.

Independent study

Objectifs : Get additional knowledge.

Méthodes : Learning on an digital platform.

Core texts

FRIEDRICH Jean-Jacques, *COMPTABILITÉ GÉNÉRALE ET GESTION DES ENTREPRISES*, Hachette, 2021
NICOLAS Franck *FINANCE POUR NON-FINANCIERS*, Dunod, 2016
DUBRULLE Louis, JOURDAIN Didier, SERVAN Roger *COMPTABILITÉ ANALYTIQUE DE GESTION PARUTION*, Dunod, 2013

Assessment

Quiz on e-learning platform, business game score, individual exam.