NOUVELLES TECHNOLOGIES DE L'INFORMATION ET DE LA COMMUNICATION

NEW TECHNOLOGIES OF INFORMATION AND COMMUNICATION

Lecturers: Daniel MULLER, Mohsen ARDABILIAN

| Lecturers : 0.0 | TC : 28.0 | PW : 0.0 | Autonomy : 0.0 | Study : 0.0 | Project : 0.0 | Language : FR

Objectives

At the convergence of IT, telecommunications, corporate networks, and multimedia, the world of Information and Communication Technologies is constantly changing and therefore requires active monitoring by stakeholders. involved. This training action aims to introduce students to technological watch, both theoretically and practically. In coordination with the teaching team, the students will put technological watch into practice by carrying out their own study on a freely chosen subject. Each student will be asked to present his results to all his peers during workshops organized for this purpose.

Keywords : Technological watch, information and communication technologies, innovation.

Programme

Introduction to technological and strategic watch
The challenges - The tools
The main areas of technology watch - choice of an issue
Individual presentations by the students of the selected subjects

Learning outcomes

- To be able to carry out a technological watch.
- Knowing how to identify innovations in your sector of activity.
- Be able to report to peers.

Independent study

Objectifs :

Méhodes :

Core texts

F. Jakobiak, *L'INTELLIGENCE ÉCONOMIQUE, TECHNIQUES ET OUTILS.* , Dunod,, 2009

Assessment

Final Mark Score = 20% knowledge + 70% know-how + 10% interpersonal skills
Knowledge score = 100% methodological report
Interpersonal skills score = attendance