



## ENTREPRENEUR

### ENTREPRENEURIAL COACHING

Lecturers: Sylvie MIRA

| Lecturers : 0.0 | TC : 28.0 | PW : 0.0 | Autonomy : 0.0 | Study : 0.0 | Project : 0.0 | Language : FR

### Objectives

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Develop entrepreneurial competencies and create a startup

**Keywords :** business creation - entrepreneurial finance - entrepreneurial law

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### Programme

Legal aspects of business creation  
Financial dimensions of business creation  
Startup management

### Learning outcomes

- Implement a business creation process
- Know how to finance a business creation
- Know the different legal status of a startup

### Independent study

**Objectifs :** Implementation of a startup creation process

**Méthodes :** Practical work with potential customers, competitors, financial plan

### Core texts

Alexander Osterwalder, Yves Pigneur, Alan Smith. , *BUSINESS MODEL GENERATION*, WILEY, 2010  
Eric Ries. *THE LEAN STARTUP.*, CURRENCY., 2017

### Assessment

Continuous monitoring of project progress