



## INTELLIGENCE ÉCONOMIQUE ET PROPRIÉTÉ INDUSTRIELLE

### INTELLIGENCE ÉCONOMIQUE ET PROTECTION DE L'INFORMATION

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| Lecturers : 14.0 | TC : 0.0 | PW : 0.0 | Autonomy : 0.0 | Study : 0.0 | Project : 0.0 | Language : FR

#### Objectives

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Make engineers aware of the need for companies to collect, process and disseminate relevant information through various forms of business intelligence, and to take into account the strategic importance of protecting knowledge and know-how. Understand the mechanisms of industrial property (patents, trademarks, models and copyrights, etc.).

**Keywords :** Information system, intellectual property, patent, trade mark, model

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#### Programme

Economic intelligence  
Intellectual Property  
Information system security

#### Learning outcomes

- Understand the scope of economic intelligence
- Understand the mechanisms of intellectual property
- Be able to apply for a patent, a trade mark or a copy right

#### Independent study

**Objectifs :** Implement concepts

**Méthodes :** Case studies

#### Core texts

LORHO, T., *PROFESSION CAMÉLÉON - DE LA DGSE À L'INTELLIGENCE ÉCONOMIQUE*, FAYARD, 2015  
HARBULOT, C. *MANUEL D'INTELLIGENCE ÉCONOMIQUE*, PUF, 2015  
POLLAUD-DULIAN, F. *LA PROPRIÉTÉ INDUSTRIELLE - PROPRIÉTÉ INTELLECTUELLE*, ECONOMICA, 2010

#### Assessment

Case studies